



# AMARI FOUNDATION

Lets not treat Menstruation as Days Marked in Red



BE THE PARTNER  
IN CHANGE

THIS DOCUMENT ENLISTS  
THE NUMEROUS WAYS YOU  
CAN BE THE PART OF  
ORGANIZATION

CONTRIBUTIONS

“

HIS HOLINESS  
DALAI LAMA

“ONLY THE  
DEVELOPMENT OF  
COMPASSION AND  
UNDERSTANDING FOR  
OTHERS CAN BRING US  
THE TRANQUILITY AND  
HAPPINESS WE ALL  
SEEK.”

AMARI FOUNDATION is a non profit organization aiming for societal development of women .It works around the generation old taboo of MENSTRUATION and aims to bring a difference in the lives of the young girls by empowering them .

We seek for your support and contributions to be a partner in this change

”

[WWW.AMARIFOUNDATION.IN](http://WWW.AMARIFOUNDATION.IN)

# Be the partner in change !

## CONTENT ADVISORS

We urge you to be a contributor by the means of content advisors. Log onto [www.amarifoundation.in](http://www.amarifoundation.in) and be a part of this change . As a content advisor you will be expected to write fresh content and provide a thorough critical analysis of the relevant issues.

### GUIDELINES

- 1.) Articles must be in English or Hindi.
- 2.) Must range between 700-1000 words.
- 3.) Must be original ; not copied , shared or plagiarized in full or part.
- 4.) Must not be defamatory or abusive.
- 5.) These articles can be published upon social media sites or the Amari website.
- 6.) You would be required to submit twice a month an article or a direct blog on the issue.

## SOCIAL MEDIA AMBASSADORS

Social media is one amongst the most powerful platform to engage people by the means of their views, contributions and involvements . AMARI seeks your contribution by the means of "social media ambassdors" to outreach to different people and help them involve with the organization and make the people who are unaware know more about the issue.

## GUIDELINES

1) Daily/Weekly/Hourly posts on social media handles, Primarily Facebook and Instagram.

- a. Designing of posts as per FB guidelines.
- b. Optimizing the time based on the engagement/response received.
- c. Scheduling the posts based on the engagement/response received.

2) Data Analysis and Insights

- a. To understand user behavior.
- b. To understand the reach/comments/likes/shared received.
- c. Optimizing the posts delivery based on the data analysis and insights.

3) Content development.

- a. You would be required to create fresh content with respect to the topics given to you daily on your official group or by the concerned authority and submit the content at the given time frame for checking for errors and piracy.
- b. Once the content has been approved you would be required to post them on the respective platforms and engage in the activities that follow.

4) Responses

a. 100% response rate to users queries on:

i. Messages

ii. Comments

5) Inviting and publicizing in your circle :200 per intern

## CAMPUS AMBASSADORS

Youth has the potential to bring about a change by involving the like minded people and organizations to be a part of the vision of Amari foundation . We would like to seek campus ambassadors from different colleges so as to be involved with them with the numerous internships and campaigns which we conduct from time to time.

### GUIDELINES

- 1)Convey the vision and mission statements in your campus and involve more number of students to be a part of the organization.
- 2)Involve the highly learned faculties and senior people to maximise the student volunteers.
- 3)Publish the campaigns , content and internship opportunities on the college groups, notice boards and other mediums for involvement of student to contribute into numerous verticals.
- 4)Seek your interns and participation for the numerous campaigns and engage them into activities on weekly to daily basis .

## FUND PARTNERS

Funds are amongst the most essential source to help the organization outreach the numerous girls and women to make a change in their lives . everyone wishes to contribute little or more and if we give them a trustworthy platform most are likely to contribute . we seek for fund partners who can convey the exact adversity of the issues and the values of our organisation to seek monetary contributions from different groups and people

## Guidelines

- 1) Organize fundraisers by means of many activities and involvement of our interns from time to time basis.
- 2) Spread the contributory needs of the organization and outreach to people capable of change.
- 3) Involve the local machinery , authorities , philanthropists , and donors to contribute their bit for the organization .
- 4) Reach out to trusts , Csr cells and notable donors to help attract donations .
- 5) Adhere to the transparent policy for fundraisers of the organization.

"GIVING IS NOT ABOUT  
MAKING A DONATION .

ITS ABOUT MAKING A  
DIFFERENCE "

# WE ARE SEEKING FOR INDIVIDUALS WITH THE ATTRIBUTES

- \*Excellent written and verbal communication.**
- \*Strong Editing Skills.**
- \*Be creative with an eye for design.**
- \*Ability to develop a detailed and professional marketing plan.**
- \*Knowledge of digital media software like Photoshop.**
- \* Knowledge of video editing software.**
- \* Knowledge of social media – Facebook, Twitter, LinkedIn, YouTube, blogs, etc.**
- \*Willingness to create video blogs, write press releases, and Facebook posts daily.**
- \*Energy, with a desire to come up with fresh ideas on how to grow our online presence.**
- \*Experience proofreading and editing.**
- \* Leadership skills to maintain fellow contributors and interns .**
- \* An outlook to bring about a positive change in the Society .**

" ALL INTERNSHIPS SHALL BE ONE TO THREE MONTHS LONG. AFTER COMPLETION OF THE INTERNSHIP CANDIDATES WILL BE GIVEN TESTIMONIALS, CERTIFICATES AND ACKNOWLEDGEMENTS WITH EXTRA CREDIT AND RECOMMENDATIONS DEPENDING ON THE PERFORMANCE.

MAJORITY OF THE INTERNSHIPS ARE ONLINE AND INTERNS ARE REQUIRED TO DEVOTE JUST ONE-TWO HOURS PER DAY"



**AMARI**  
FOUNDATION



Lets not treat Menstruation as Days Marked in Red

[WWW.AMARIFOUNDATION.IN](http://WWW.AMARIFOUNDATION.IN)

**BE THE PARTNER IN  
CHANGE**

7060325410, 7982452187

211, VISHVAKARMA COLONY, BALSAMAND ROAD , HISAR